

Media Coverage

Publication	Date	Edition	Link	Headline
News Day Express	22 Oct 2022	Online	https://www.newdayexpress.com/business/dhanteras-diwali-bhai-dooj-everyones-holidays-have-been-arranged-together-know-what-is-jugaad/	Dhanteras, Diwali, Bhai-Dooj... everyone's holidays have been arranged together, know what is jugaad

The screenshot shows the Newsday Express website interface. At the top, there are social media icons for Facebook, Twitter, and Instagram. The main header features the 'NewsdayExpress' logo. Below the header is a navigation menu with categories: NATIONAL, WORLD, BUSINESS, MONEY, AUTO, TECH, SPORTS, POLITICS, ENTERTAINMENT, and LIFE. A large promotional banner for the iPhone 14 is visible, stating 'Light Up Your Festive Season' and 'iPhone 14 Starting at ₹37,000*'. The banner also mentions a '15,000 Instant Cash Back on HDFC Bank Cards and EsotEM*' and an 'Exchange Bonus Worth ₹6,000*'. Below the banner, the headline reads: 'Dhanteras, Diwali, Bhai-Dooj... everyone's holidays have been arranged together, know what is jugaad'. The article is categorized as 'BUSINESS' and includes a byline: 'BY SHIBINAZ ALI - OCTOBER 22, 2022 - UPDATED: OCTOBER 22, 2022 - NO COMMENTS - 1 MIN READ'.

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