

### Media Coverage

Publication	Date	Edition	Link	Headline
Money control	18 Oct 2022	Online	<a href="https://www.moneycontrol.com/news/business/why-is-the-it-sector-still-facing-bad-news-on-attribution-9347001.html">https://www.moneycontrol.com/news/business/why-is-the-it-sector-still-facing-bad-news-on-attribution-9347001.html</a>	Why Indian tech giants fail to resolve the attrition bug



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