

### Media Coverage

Publication	Date	Edition	Link	Headline
Business world	30 June 2022	Online	<a href="https://www.businessworld.in/article/Video-Exit-Interviews-Being-Posted-On-Social-Media-Platforms-Are-Gaining-Popularity/30-06-2022-434805/">https://www.businessworld.in/article/Video-Exit-Interviews-Being-Posted-On-Social-Media-Platforms-Are-Gaining-Popularity/30-06-2022-434805/</a>	Video Exit Interviews Being Posted On Social Media Platforms Are Gaining Popularity

The screenshot shows the top portion of a news article on the Business World website. At the top left is the 'BW BUSINESSWORLD' logo with the date 'July 04, 2022' and social media icons. To the right is an Avaya advertisement with the text 'Avaya Build Composable Experience'. Below the header is a navigation bar with links for 'News', 'Columns', 'Interviews', 'BW Communities', 'BW TV', and 'Subscribe to Print'. The main headline reads 'Video Exit Interviews Being Posted On Social Media Platforms Are Gaining Popularity'. Below the headline is a 'Like' button and a sub-headline: '64% respondents feel that exit interviews are critical in predicting future employee turnover.' At the bottom of the article preview are social media sharing icons for WhatsApp, Facebook, Twitter, LinkedIn, and Email. A 'Photo Credit :' label is visible at the bottom right of the article preview.

To read more click on the link