

Media Coverage

Publication	Date	Edition	Link	Headline
Economic Times	6 Jan 2022	Online	https://hr.economictimes.indiatimes.com/news/workplace-4-0/employee-wellbeing/your-employee-may-need-an-advance-but-is-india-inc-ready-for-on-demand-salary/88724355	Your employee may need an advance. But is India Inc ready for on-demand sala ..



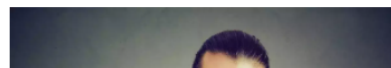
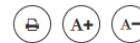
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Your employee may need an advance. But is India Inc ready for on-demand salary?

Experts say the power of earn wage access (EWA) or on-demand pay to reduce avoidable financial stress faced by salaried Indians builds a strong case for employers to explore this no-cost financial wellbeing solution for their employees.

Abhishek Sahu • ETHRWorld • January 06, 2022, 08:37 IST



Macro trends like inflation, job cuts, low salary hikes, or a

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