


Media Coverage

Publication	Date	Edition	Link	Headline
nftpromox	11 Aug 2022	Online	https://nftpromox.com/education/meme-marketing-gains-momentum-by-involving-creative-brains/?fbclid=IwAR3_Zj4udpRAsN7TVep35FregsgJHIsNArpC0cp4lY03EhluniSlæfhyTw	Meme marketing gains momentum by involving creative brains

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Education

Meme marketing gains momentum by involving creative brains

By admin August 11, 2022

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Memes have a tremendous charisma to sweep people with a clever humorous touch. Memes are being used as a social commentary with a dash of sarcasm, which leaves a long-lasting impact on the audience, this has penetrated memes in society. In the same line, Sagin 2020 report revealed that 84% of millennials are influenced by user-generated content, such as memes endorsed by the company, brands on their websites, or social media

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