

Media Coverage

Publication	Date	Edition	Link	Headline
The Daily Check	11 Aug 2022	Online	https://thedailycheck.net/meme-marketing-gains-momentum-by-involving-creative-brains-times-of-india/	Meme Marketing Gains Momentum By Involving Creative Brains

The screenshot shows the homepage of 'The Daily Check Live News Website'. The navigation bar includes categories: BUSINESS, ENTERTAINMENT, LIFESTYLE, HEALTH, TECHNOLOGY, EDUCATION, and AUTOMOBILE. The main featured article is titled 'Meme Marketing Gains Momentum By Involving Creative Brains – Times Of India' by Marisa Tay, dated August 11, 2022. The article image shows the word 'MEMES' spelled out in white letter tiles on a yellow background. A 'HIGHLIGHTS' sidebar on the right lists other news items such as 'China's first publicly traded rental property REITs snapped up by investors', 'Audi selling Apple AirPods 'silents' for just €29 – see you fall for...', 'Kid Cudi says he suffered a stroke while in rehab and spent months in recovery', 'John McCarthy's two-run single lifts D-backs past Giants', 'China, Japan officials meet amid Taiwan tensions', and 'Female soccer players are the latest target for school hairstyles | The Gizmo'.

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