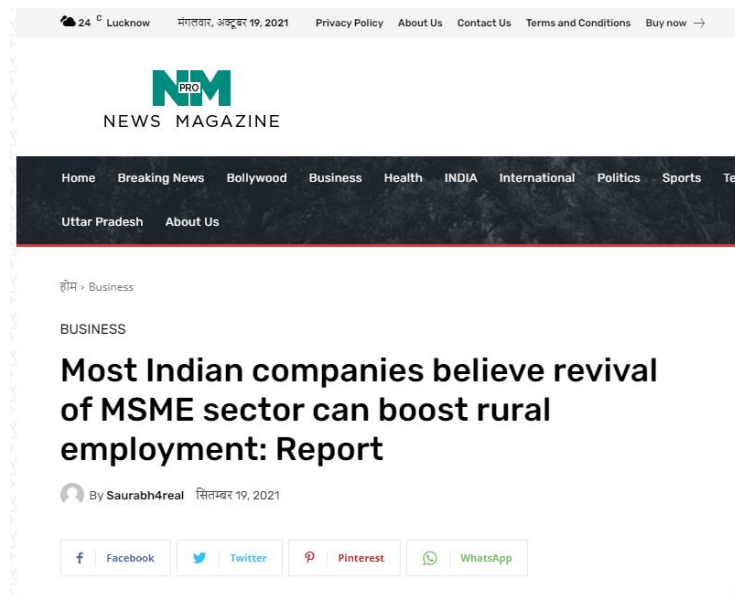


Media Coverage

Publication	Date	Edition	Link	Headline
Ewns	19 Sep 2021	Online	https://ewns.news/most-indian-companies-believe-revival-of-msme-sector-can-boost-rural-employment-report/	Most Indian companies believe revival of MSME sector can boost rural employment: Report



MUMBAI: A majority of Indian corporations (57 per cent) imagine there's a must revive the micro, small and medium enterprises (MSMEs) sector, which has been hit as a result of COVID-19 pandemic, with the intention to enhance rural employment, in response to a report. In response to the report by Genius Consultants, titled the 'Sudden Rise of Rural Unemployment', the nation's financial system was adversely affected by the pandemic and nearly all sectors and industries had been impacted, particularly the MSME sector that confronted an enormous set-back.

The report, which is predicated on a survey, mentioned a lot of the respondents believed that the explanation behind the excessive unemployment price is the dearth of employment alternatives obtainable within the areas involved.

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