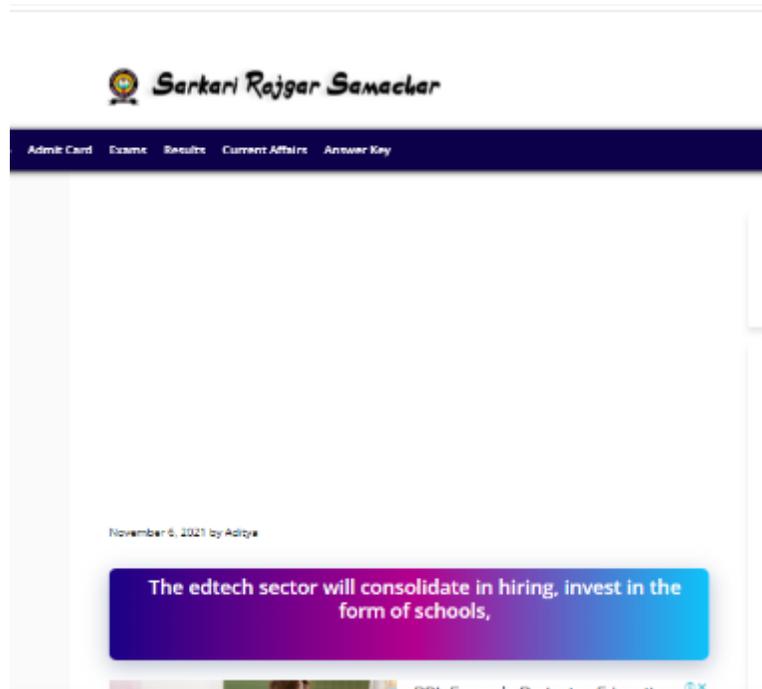


Media Coverage

Publication	Date	Edition	Link	Headline
Sarkari Rojgar Samachar	6 Nov 2021	Online	https://www.sarkarirojgarsamachar.com/the-edtech-sector-will-consolidate-in-hiring-invest-in-the-form-of-schools/	edtech: Edtech sector to consolidate in hiring, investments as faculties, schools open: Experts



“We estimate that there are over 10,000 active openings and permanent roles at all levels in the industry. Apart from these, there are at least 50,000 temporary job opportunities in the edtech sector,” he said.

However, the intensity of action in terms of recruitment, investment and new enrollments is expected to ease slightly as the brick-and-mortar model starts functioning normally, he said.

“The number of new start-ups in space will eventually drop. Although the growth rate will decline, the momentum will continue as many schools and students are yet to be covered by edtech.

“The New Education Policy (NEP) will continue to serve as a facilitator for the growth of the sector. In the years to come, we will see consolidation in the industry which will lead to some key players for each segment within edtech.” he said.

Shantanu Rouge, CEO and Founder, TeamLease EdTech, said that the Indian edtech sector has attracted huge capital investments and will continue to do so for the next few years.

To read more click on the link

He said that education technology has not only helped in maintaining continuity for the institutions but also helped them to become more efficient and better governed.

“Most institutions agree that it will be difficult to balance cost, quality and scale without the use of technology,” he said.

Rouge also said that technology in education has also helped in creating new products, improving customer satisfaction, personalizing learning and better metrics of assessment.

“This is in line with the growing needs of growing number of users, high engagement learning and assessment and personalized learning,” he said.

Rouge said the ed-tech space in India has seen steady growth since 2013, with a 5-fold increase in investment and funding between 2013 and 2016.

While the COVID-19 pandemic in 2020 proved to be a crucial moment for the edtech industry as a whole, online learning in particular has seen a significant increase among both students and professionals, he said.

The demand for ed-tech and related services from industry and institutions has grown by almost 140 percent in the last 14 months.

“Education technology has now become mainstream – it not only supports classroom education but helps create new life forms of education that can help both traditional and employed learners.”

Rouge said edtech has emerged as a growth force, supporting the economy through investment and new jobs.

“Hiring in the edtech sector has increased by 50-60 per cent as compared to pre-COVID-19 times. The various roles that have emerged in the last few years may not have existed in earlier years.

“Student counsellor, online tutor, virtual lab instructor, online assessment manager, remote proctor, student engagement officer, student career counselor and course manager are the new roles that EdTech has created,” he said.

RP Yadav, CMD, Genius Consultants, said that edtech has become an integral part of education, however, there is a chance that there may be a slight dip in growth once the school opens.

But, the growth will continue to pick up at around 40-50 per cent for the next 2-3 years as there is still a huge gap between demand and supply, he said.

Currently, this sector is growing at a fast pace aided by restrictions to contain the spread of the pandemic as it is economical, practical and available to use at home at your convenience.

Yadav said, “This sector witnessed a huge demand especially in the backroom for Software Developers, Support Function, Educators, Content Writers, Marketing Professionals. The experience bracket which is bigger in demand is 3-5 years and 6-10 years is.”

There are also roles being worked in this area for content creators, academics (faculty and trainers), marketing, product development, app developers, technical architects, program managers, software engineers, cloud infrastructure and security experts, he added.

He said that in cities like Bengaluru, Pune, Mumbai, Hyderabad, Delhi and NCR, there is a growing trend of hiring in this sector.