

### Media Coverage

Publication	Date	Edition	Link	Headline
Financial Express	13 Aug 2021	Online	<a href="https://www.financialexpress.com/economy/free-vaccination-likely-to-revive-economy-provide-steady-work-opportunities-says-report/2308865/">https://www.financialexpress.com/economy/free-vaccination-likely-to-revive-economy-provide-steady-work-opportunities-says-report/2308865/</a>	Free vaccination likely to revive economy, provide steady work opportunities, says report

The screenshot shows the Financial Express website interface. At the top is a navigation bar with categories like HOME, INDIA NEWS, MARKETS, STOCKS, HEALTH, ECONOMY, MONEY, AUTO, INFRA, SME, BRANDWAGON, US STOCKS, and INVEST. The main article title is "Free vaccination likely to revive economy, provide steady work opportunities, says report" by PTI, dated August 11, 2021. The article text states that 85% of respondents are hopeful that the vaccination campaign will improve the unemployment scenario. Below the text is an image of stacks of coins. To the left is a sidebar for "MyInsuranceClub.com" advertising "Best Term Insurance Plans 2020". To the right is an advertisement for "Charge Ahead" audio devices with a "SHOP NOW" button. At the bottom right is a "FINANCIAL EXPRESS Biz News & Updates" notification.

The free vaccination drive rolled out by the government is likely to create a positive impact on the job market and on the overall economy as most respondents believed that it will help them in providing a safe work ecosystem to their employees with steady work opportunities, according to a report. Over 87 per cent of respondents believe that the free vaccination drive can prevent a second reverse migration for these workers as they will also be eligible to get vaccines, according to a report by human resource solutions provider Genius Consultants.

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