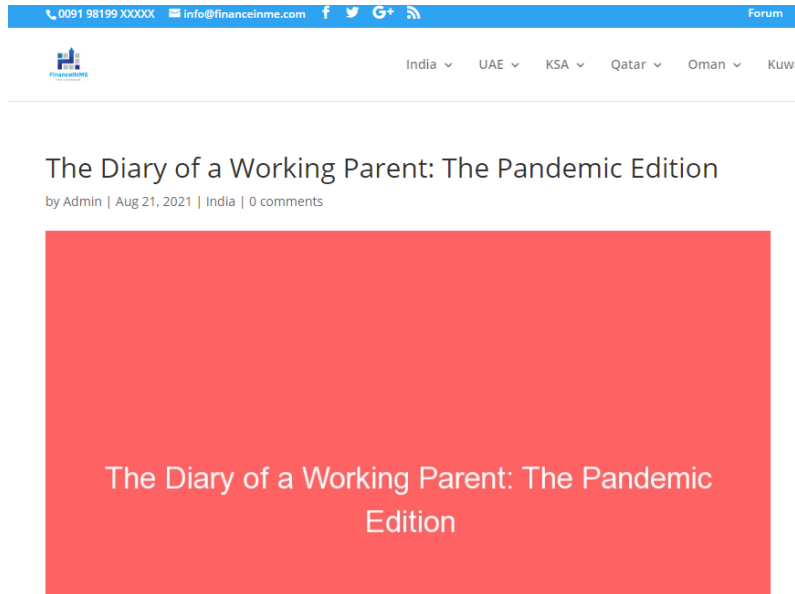


Media Coverage

Publication	Date	Edition	Link	Headline
Financeinme	21 Aug 2021	Online	https://financeinme.com/the-diary-of-a-working-parent-the-pandemic-edition/?utm_source=rss&utm_medium=rss&utm_campaign=the-diary-of-a-working-parent-the-pandemic-edition	The Diary of a Working Parent: The Pandemic Edition



The pandemic, for many of us, has single-handedly been the most significant experience in our lives, and has triggered a sea of changes. It has bought in a paradigm shift in our lives both personally and professionally, compelling us to transition working on platforms virtually.

In the last year, most of our work, whether it has been office meetings, conferences, auditing, client meetings, interviews or review meets, has all been taking place virtually. It has given birth to a 'new normal'. A term that has been widely used by individuals to describe these pandemic-induced changes in their lives, which some individuals have seamlessly adopted, while some others hope to have adopted them on a temporary basis, eagerly waiting for things to revert to pre-pandemic times.

As workspace and platforms have changed, so have the responsibilities of a professional individual who has to integrate his or her job responsibilities and work with diligence. For working parents, the list of responsibilities is a lot more extensive, who are now also tasked with looking after their children and accomplishing company directives side by side.

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