

### Media Coverage

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### ***Virtual Recruitment Process is an encouraging transformation for recruitment industry***

**N**ew Delhi: The year 2020 gave a complete transformation to human life. It taught people to face challenges; both personal and professional and adapt accordingly. People adopted newer skills, and juggled between professional and personal lives, thus, welcoming a new working model. With this, there was a major acceleration that led to the adoption of technology in most of the segments, which further helped in opening newer avenues. To assess the impact of technology on 'online or virtual recruitment', one of the major areas of the human resources realm, Genius Consultants Ltd., a leading Indian staffing firm conducted a survey to understand 'Virtual Recruitment and Its Impact.' The study responds to important matters like the virtual recruitment mode which opened more job opportunities and has led in attracting more talents, expediting the hiring process at the convenience of both – the interviewer and the interviewees. Data collected through this virtual study suggested that, 87.6% respondents think that both virtual and online recruitment is a boon for both the jobseekers and recruiters alike with mutual benefits. It has opened up a plethora of job openings for job seekers. Simultaneously, recruiters are also able to reach out to eligible candidates, not restricted by boundaries.

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